

Virginia Green Lodging Profile:



The Grey Swan Inn Bed & Breakfast Blackstone, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

The Grev Swan Inn B&B

The Grey Swan Inn Bed and Breakfast is a gracious century-old home prominently located on South Main Street in the historic

town of Blackstone, VA. The inn boasts 5 guest rooms with private baths, a reading parlor and a dining room capable of serving 12 hungry guests. With wireless internet, guests can work in their home away from home. The wrap-around porch invites conversation or reflective time.



Green Statement: "While honoring the past and its gilded history, The Grey Swan recognizes our responsibility for conserving energy and our natural resources. We initially started by inviting guests to reuse towels and changing bed linens every 3 days or as needed rather than daily. We also let our guests know that we will recycle any plastics, glass, aluminum, or paper that is left in their rooms. We have recently been participating in a community effort to establish a recycling center in the town. Becoming green is an ongoing education process for us in reviewing our current practices and willingness to change as we can to be better stewards for our property, community, and world."

CORE ACTIVITIES for Lodging

"This symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to Candlewood Suites can expect the following practices:

- **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day.
 - Use non-phosphate, non-toxic, and biodegradable laundry detergents.
 - Minimized use of bleach
 - Change bed linens every 3 days or longer rather than daily
 - Towel changes every 3 days or as needed rather than daily
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program.
 - **Recycle:** Glass, aluminum cans, plastic, toner cartridges, newspaper, cardboard, and packing supplies
 - Track overall waste bills
 - Eliminate use of Styrofoam

- Use reusable dishware and glassware, and minimize use of disposables
- Disposable containers are made from recycled content
- Non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc in bulk
- Effective food inventory control to minimize waste
- Purchasing from vendors and service providers with a commitment to the environment
- 2-sided copies/ printing
- Use electronic correspondence and forms
- Using "green" cleaners
- Purchase durable equipment and furniture
- Use reused building materials or those from sustainable sources
- Using latex paints
- Reuse of paint thinners
- Proper recycling/disposal of thinners and solvents
- Preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimizing the use of pesticides and herbicides
- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
 - Tracking overall water usage and wastewater
 - Preventative maintenance of drips and leaks
 - High efficiency dishwashers
 - Microfiber technology mops
- Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.
 - High efficiency fluorescent ballasts and lamps
 - Use of ceiling fans
 - Have High Efficiency Heating & Air Conditioning
 - Use of natural lighting
 - Lighting sensors
 - Use hybrid vehicles
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.
 - The Grey Swan B&B does not offer conferences, meetings, or other events.

For more information on **The Grey Swan B&B**, see www.greyswaninn.com or contact Jim and Christine Hasbrouck at info@greyswaninn.com or 434-292-3199.

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/virginiagreen
or www.virginiagreentravel.org.



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